

Kampala, Uganda  
4<sup>th</sup> April, 2017

Press release

## 92% of parents satisfied with Bridge International Academies

New survey results reveal that 92% of parents are satisfied with Bridge International Academies following research conducted with Ugandan parents. The key findings indicate the strong support Bridge has from those who have children attending its schools in Uganda.

Over 85% of parents have been so impressed with the education being delivered to their children that they have recommended their school to a friend. 95% of parents said that they were proud to send their children to Bridge when questioned.

The survey also revealed 93% of parents say that teachers are always in class with their children. This contrasts the high level of absenteeism in the Ugandan education system, which currently stands at 56%.

The survey reinforces Bridge's commitment to all parents to continue to hold the highest level of education through delivering well researched content that will enable children to pass their exams and build them into better citizens of Uganda.

Bridge is currently delivering education to over 12,000 children in 63 academies across Uganda.

### KEY FINDINGS FROM THE BRIDGE PARENT SURVEY:

- 92% of Bridge parents are satisfied with Bridge services
- 85% of these have recommended Bridge to friend
- 95% of the parents are proud to be parents with children at Bridge
- 96% of the parents say that they have been treated with respect by Bridge staff
- 87% of the parents feel that Bridge is priced fairly for the quality of education their children receive
- 93% of the parents say that Bridge teachers are always in class, actively teaching
- 95% of the parents say that Bridge academy managers are friendly and listen to parents
- 94% of the parents say that they will keep their children in Bridge schools in 2017

Solomon Serwanjja, a Bridge spokesperson, said: **"We are really pleased that Ugandan parents feel so positively about Bridge schools and the education that their children are getting.**

**"We believe it's essential to work in partnership with** parents and communities and we're delighted that the overwhelming majority of parents are satisfied with our schools and **have recommended us to a friend."**

ENDS

The strong parent survey results come as Bridge continues to work closely with the Ugandan government to resolve any remaining concerns about Bridge schools.

For Further information please contact:

Solomon Serwanjja  
Public Relations Manager,  
Bridge International Academies, Uganda  
+256774380945  
+256702963186

Notes to Editors:

The survey was conducted by Bridge International Academies in November 2016 with 487 parents who have children at Bridge schools in Uganda. The survey was based on questionnaires answered by parents via telephone interviews.

About Bridge International Academies

Bridge believes every child has the right to high quality education and works in partnership with governments, communities, parents and teachers to deliver education to over 100,000 children in underserved communities across Africa and Asia.

Bridge leverages in-depth teacher training and support, advanced lesson plans and wireless technology to provide pupils with a meaningful and life-changing education.

Globally, there is an education crisis. Around 263 million children and young people are not in school and the number of primary school aged children not in school is increasing. Bridge is committed to helping tackle this through a data driven, evidence based approach that delivers strong schools and a great education for all.

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