# Bridge

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## **The Bridge Mission**

Our mission is to give millions of children a life-changing education.

We are committed to helping achieve United Nations Sustainable Development Goal 4: to ensure inclusive and quality education for all and promote lifelong learning.

By providing a life-changing education to children in underserved communities we help put children, their families and their countries on a better development path.

We believe that education is one of the most effective ways to end the cycle of poverty; enabling growth and prosperity. It reduces conflict, enhances stability and strengthens nations.

## **About Bridge**

Since 2009, Bridge has reached half a million children through hundreds of schools across Africa and India. We believe every child has the right to a high-quality education. So, we work in partnership with governments, communities, teachers and parents to deliver, or run, high quality nurseries and schools.

We are data driven and evidence based and our model adapts to the needs of individual governments. In countries such as Kenya, we run affordable schools; whereas in Liberia and Nigeria we are in public private partnerships. In Andhra Pradesh, eastern India, we have an infrastructure partnership. We are flexible so we can serve more marginalised communities and improve learning outcomes for children.



## **The Global Challenge**

Education is in crisis around the world as most children are not learning the basics. It is estimated that 264 million children and young people are out of school, and 330 million children are in school but not learning. In addition, an extra 69 million teachers are needed to achieve the 2030 UN education goals.

Many education systems are plagued with inadequate materials and poor management systems, all leading to chronic teacher absenteeism and a lack of learning. Education reform is challenging but is urgently required to prevent another generation of children missing out.

We believe there should be enough great, truly free public schools for all children. However, in reality this is far from being the case. So, we work in partnership with governments, NGOs and non-state actors to address the huge education imbalance between what is available and what is needed right now — we work to bridge the gap.

By demonstrating that high-performing schools are possible even on a developing country's limited budget, we have enabled governments to quickly and systematically improve their teaching and their schools; making informed decisions on how to improve learning.



# **Bridge Learning**

Bridge is delivering proven learning gains consistently and at scale. Over three consecutive years — 2015, 2016, 2017 — Bridge pupils in Kenya have significantly outperformed the nationwide average in the primary school leavers exam, the KCPE. In 2017, Bridge pupils exceeded their peers nationwide by over 10 percentage points. This outperformance is impressive since the nationwide average includes elite private schools. The longer a child is at Bridge the better they perform. Pupils who studied at Bridge for five years had a pass rate average of 69%.

In 2014, independently administered tests in Kenya showed that for reading in early grades, the gains from attending Bridge are equivalent to 64 more days of learning in a single school year. For mathematics, the gains are equivalent to 26 more days.

In Liberia, a randomised-control trial of Bridge run government schools revealed pupils learnt almost twice as fast in English, and over twice as quickly in maths; which together is the equivalent of an additional year of learning.

In Uganda 100% of Bridge pupils passed the end of primary school exam, with over 93% of Bridge pupils being placed in Division 1 or 2 compared to only 56% nationally. This national average falls to just 44% in the impoverished Eastern region where Bridge pupils sat the exam.

We are confident of replicating these successes across all the countries we serve when Bridge pupils take their national exams.





#### **Bridge Pupils**

We believe that every child should have the opportunity to fulfill their potential irrespective of their economic status. So we are proud to admit any child into our nurseries and schools and around 10% of our poorest pupils have fully sponsored places. Children at Bridge can be as young as three-years-old and globally around 50% of our pupils are girls.

We believe that co-curricular activities are an important part of learning and most of our pupils take part in sport, music, drama and dance often representing their schools at a national level and occasionally internationally.

Our pupils significantly outperform their peers in nearby schools and often go on to secondary education. Many win scholarships to secondary schools in their own country and to prestigious American high schools.



## **Bridge Families**

We believe parents have the right to choose a school for their children and we enable families to enjoy seeing their children learn, improve and flourish at Bridge schools. We locate our schools in some of the most disadvantaged communities in the world. Families in our communities can be earning just \$1.90 per person a day; a level the World Bank notes is at extreme poverty.

In communities where we are not part of a public private partnership, our very low fees — a global average of \$7 a month per child — mean that the vast majority of the families near our schools can afford to send their children to Bridge. In Kenya, this means 90% of the local community.

By putting learning at the centre of all we do, Bridge has become an extremely popular choice for underserved families, low-income communities, and governments.

# **Bridge Teachers**

Bridge is empowering a new generation of trained and supported teachers. We believe that with the right support and resources, average teachers become great teachers, and great teachers change lives.

All of our teachers are professionally trained at a Bridge Training Institute and supported throughout their career with continuing professional development programmes inside and outside the classroom. Bridge teachers deliver interactive lessons, lead small groups and use one-to-one instruction, creating a rich teaching environment that helps our pupils learn.

In Liberia we support government teachers to excel. In Nigeria we run teacher training programmes for government teachers; providing them with lesson content and technological support.

All of our teachers use handheld e-readers that provide them with high quality lesson plans. International agencies around the world use teacher guides, as they have been demonstrated as one of the most effective ways to improve learning outcomes in developing countries.





#### **Bridge Technology**

Bridge uses innovative wireless technology. By using the power of connected devices we deliver professionally developed, up-to-the-minute lesson plans that provide every teacher with the core foundation needed for a successful learning experience in each subject, every day.

This frees Bridge teachers from time-intensive planning and administrative tasks, creating more time for them to focus on pupils' learning, and to help pupils where they are struggling.

Our technology platform processes 100 million data points every year. We track performance and attendance — for pupils and teachers — in every single school. We use that data to make evidence based decisions that continually improve children's learning.

## **Bridge Schools**

Bridge nurseries and schools are clean, simple and learning-focused with a low teacher to pupil ratio. Some of our schools are free government schools.

Every single school follows the national curriculum of the host country.

Bridge strongly believes that school performance should be measured by outcomes not inputs. So we focus on and invest in the teaching that is happening in our classrooms and the learning gains being achieved by our pupils.

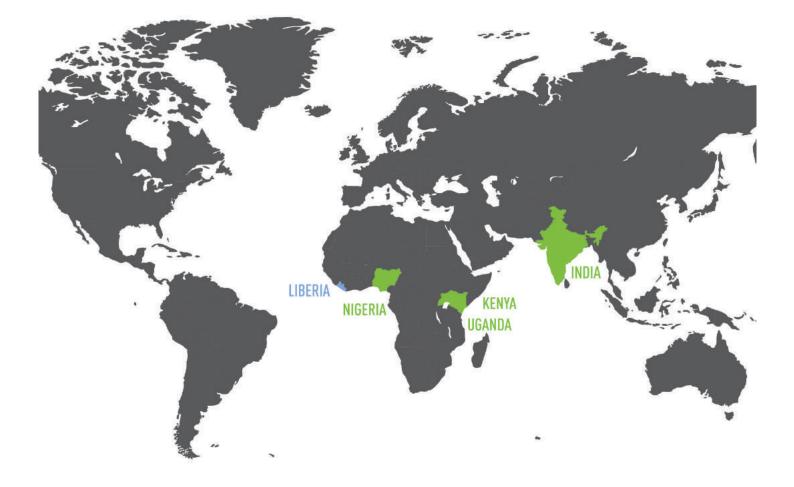
Our schools always meet local standards and legal requirements, and keeping our buildings basic helps make the schools affordable.



#### **Our Global Network**

Bridge International Academies

Bridge Liberia Public Schools



Map not to scale: Maps are for graphical purposes only, they do not claim to represent a legal boundary of a state or a country. Bridge International Academies cannot assume liability for any damages caused by any errors in representation.



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